

Welcome!



We would like to invite you to share your experiences with us regarding the project **WEC18 Experience Experiment**.

WHAT IS THIS PROJECT ABOUT?

Thank you for being part of mapping out the experience journey of #WEC18. Whenever you experience something noteworthy please take a photo/video + add a brief note and rate the experience. This can be done offline and synced later when you have wifi access. We will map out the experiences for the various stakeholder groups as an Event Design research project using the #EventCanvas.

WHAT IS EXPERIENCEFELLOW?

The app ExperienceFellow enables you to document your individual experience with a brand, product, or service. Your feedback helps us to understand the real experience our customers have.

ExperienceFellow works like a diary on your smartphone. You can document and evaluate whatever you experience in short stories. Once you are logged in, you can report any moment or aspect of your experience – whatever you think is important or useful feedback, e.g. “receiving an Email”, “checking in at the reception”, or “reading online reviews”.

Please give each of these moments a title and evaluate it from very negative (-2) to very positive (+2). It also helps a lot when you use photos, videos, or text to describe your experience in detail.



GET STARTED

1. Download the mobile application “ExperienceFellow” from the App Store or the Google Play Store.
2. Open the app and scan the QR code below, or type in the project token manually.
3. Start reporting your experience!

Thank you for your collaboration!

Scan this code with the ExperienceFellow mobile app to start collaborating and sharing your experience with us. If you cannot scan the code, please enter the project token manually.



PROJECT NAME

WEC18 Experience Experiment

PROJECT TOKEN

dd5e10eef605

GET THE APP



ios.experiencefellow.com



android.experiencefellow.com